



iSAWT (International Summer: America and the World Today)

Summer 2020



Program Description

Program Dates

Arrival: Monday, August 31, 2020

Airport: Chicago O'Hare International Airport (ORD)

Departure: Monday, September 14, 2020

Airport: Chicago O'Hare International Airport (ORD)

Program Cost

The cost of the program cover:

- Tuition
- Housing with Notre Dame host families
- Breakfast and most dinner at host families'
- Hotel room in Chicago
- All program-sponsored activities
- Round trip ground transportation from/to Chicago O'Hare International Airport
- Ground transportation for academic field trips
- Program group meals and receptions

Program participants will be responsible for arranging their air travel to/from Japan.

Locations

University of Notre Dame campus and academic field trip to Chicago.

Program Description

The program will consist of four main sections with a total of 32.5 course contact hours. The first section is a course that focuses on American society and culture. This course will be taught by a

pre-eminent scholar on American Studies, Associate Professor Jason Ruiz. The second section is a course on US-Japan Business taught by Jessica McManus Warnell from Notre Dame's Mendoza College of Business. The third section is a series of workshops presented by the Center for the Study of Languages and Cultures that will assist in improving students' academic communication skills in English. The fourth section is an additional Global Leadership course taught by one of Notre Dame's senior leaders/directors/faculty.

Sections	Section Leaders
American Studies Course	Prof. Jason Ruiz
Japan – USA Business Course	Prof. Jessica Warnell
English for Academic Purposes Course	ESL Faculty Katherine Bennett
Global Leadership	Rafael G. Guerra

1. American Studies Course

The course (10 contact hours) aims to introduce Keio undergraduate students to the cultural, social, political, and economic life in the United States through the interdisciplinary field of American studies. It will challenge students to interrogate some of the commonly-held assumptions about life in the United States by focusing on several deceptively simple questions, such as: Is there a shared and distinctive American culture? What and who is an American? What are the dominant myths, values, and beliefs that Americans seem to share? How have ideas about race, class, gender, sexuality, ethnicity, class, and religion shaped what it means to call oneself an American? What is the “American Dream” and why do many in the United States hold it so dear? This interactive course includes lectures, films, discussions, and presentations.

2. Japan – USA Business Course

The course (10 contact hours) will provide an introduction to U.S. business, and allow for exploration of similarities and differences among U.S. and Japanese business philosophies and practice. Students will examine key ideas and examples of business decision-making, with a focus on best practices in ethical business and sustainability. We will engage in discussion to practice our English skills as we explore American and Japanese culture together. The course will include brief readings, discussions, film clips and presentations.

3. English for Academic Purposes Course

The English for Academic Purposes (EAP) portion of the program (10-12 hours) is specifically intended:

- To improve students' linguistic proficiency, fluency, and overall communicative competence in English.
- To develop students' ability to recognize the expectations of US academic culture in order to maximize possible future success within an American post-secondary institution.

The following is a list of general goals for the EAP Curriculum:

- Motivate students to develop academic language skills.
- Help students increase their confidence and communication capability.
- Provide a forum in which students can express opinions, ask questions, and deal with apprehensions about US culture.
- Provide immediately accessible resources for students to use when they enter the classroom.
- Give students the opportunity to practice their language skills and become aware of individual linguistic issues of concern.
- Encourage students to become reflective language learners.
- Foster connections between participants and the Notre Dame community.

4. Global Leadership and Intercultural Communications

The course (3-6 contact hours) will provide an introduction to various concepts of leadership as well as have the opportunity to cultivate and practice leadership skills, such as public speaking. Students will learn what leadership means in the global context and understand the dynamics of the concepts in different geographic and regional settings. They will engage in conversations around what makes a good and ethical leader and the challenges to leading in a global contemporary world.

Program Services

- ❖ **Housing:** All participants will live in the households of faculty and staff members at the University of Notre Dame. Some students will be rooming with other program participants.
- ❖ **Meals:** The host families will provide daily breakfast and most dinners for students. Students will be responsible for daily lunch on campus and any other personal meals either on or off

campus.

- ❖ **Visas:** Japanese students staying in the United States for less than 90 days are not required to apply for a B-2 visitor visa. Instead, students are able to travel through the Visa Waiver Program (VWP) and must have a valid Electronic System for Travel Authorization (ESTA) approval prior to travel. If needed, the University of Notre Dame's International Students and Scholars Affairs office will issue the invitation letter required to process a B-2 visa. However, students will be responsible for requesting and paying for the appropriate visa type.
- ❖ **Airfare and air travel arrangements:** Airfare will be the responsibility of the student's home institution. The University of Notre Dame will provide ground transportation to/from Chicago O'Hare International Airport (ORD).
- ❖ **Orientation and Services:** Students will participate in an orientation session provided by Notre Dame International the day after their arrival. The session will cover safety, regulations, and policies of the University of Notre Dame.
- ❖ **Status at Notre Dame:** Students will be registered as visiting non-degree seeking students at the University of Notre Dame.

Program Personnel

Name	Title	Program Role
Jason Ruiz	Associate Professor, Chair, College of Arts and Letters	American Studies course instructor
Jessica Warnell	Associate Professor, Mendoza College of Business	Japan-USA Business course instructor
Katherine Bennett	Instructor for English for Academic Purposes, Center for the Study of Language and Cultures	English for Academic Purposes course instructor
Rafael G. Guerra	Assistant Director, Notre Dame International	Global Leadership course instructor
Amber Li	Academic Program Director, Global Engagement Programs	iSAWT program director

For additional information, please contact:

At the University of Notre Dame:

Amber Li

Academic Program Director

Global Engagement Programs

Notre Dame International

Email: zli15@nd.edu

Office: +1-574-631-5527

Faculty Biographies



Jason Ruiz

Associate Professor, Chair

Director of Undergraduate Studies

1041 Flanner Hall

University of Notre Dame

Notre Dame, IN 46556

Phone: (574) 631-2168

Fax: (574) 631-4399

Email: jason.ruiz@nd.edu

Profile

Jason Ruiz is an Associate Professor of American Studies at the University of Notre Dame, where he is an affiliated faculty with the Program in Gender Studies and the Institute for Latino Studies. He teaches courses in Latino studies, race and representation, border studies, and popular culture. Ruiz's research focuses on American perceptions of Mexico and Latin America with emphases on race, cultural and economic imperialism, tourism, gender, and sexuality. His first book, *Americans in the Treasure House: Travel to Porfirian Mexico and the Cultural Politics of Empire* was published by the University of Texas Press in January 2014. Ruiz has also published in the *Radical History Review*, *American Studies*, *Journal of Transnational American Studies*, and elsewhere. In addition, he is the

co-editor of *Radical History Review* #100 (Winter 2007), *Queer Twin Cities* (University of Minnesota Press, 2010), and *Radical History Review* #123 (forthcoming). Professor Ruiz is currently researching his second book, *Searching for Mañana*, which examines American enclaves in Latin America from the turn of the twentieth century to the present.

Bachelor of Arts, University of Minnesota
Ph.D., American Studies, University of Minnesota



Jessica McManus Warnell
Associate Teaching Professor
Department of Management
254 Mendoza College of Business
Phone: 574.631.9182
Email: jmcmanus@nd.edu

Profile

Jessica McManus Warnell teaches the required undergraduate-level course in business ethics, and elective courses in sustainable business, values-based decision-making, and managing millennials. Her research explores moral reasoning and business ethics curricula, sustainability education, and managing millennials toward effective, ethical leadership. A faculty fellow of the Notre Dame Liu Institute for Asia and Asian Studies, she served as visiting faculty fellow at Reitaku University 麗澤大学, Kashiwa, Chiba, Japan, April – July 2013 with ongoing visits and collaboration with Japanese scholars.

Bachelor of Arts, Saint Mary's College
Master of Arts, University of Chicago
Notre Dame Executive Education Certificate in Executive Management
Global Reporting Initiative (GRI) Sustainability Reporting Certification (LEAD Canada)

**Katherine Bennett**

Instructor of English for Academic Purposes
Center for the Study of Languages and Cultures
College of Arts and Letters
University of Notre Dame
Notre Dame, IN 46556
Email: kbenne10@nd.edu

Profile

Katherine (Katie) Bennett first discovered her love for languages as a high school student on a week-long trip to Juarez, Mexico. This experience led her to pursue a BA in Spanish at Bethel College and to minor in Teaching English to Speakers of Other Languages (TESOL). During her undergraduate studies, Katie began teaching English as a Foreign Language and English as a Second Language in both academic and non-academic settings. In 2017, Katie completed an MA in TESOL through Azusa Pacific University. Katie has worked as a tutor, teacher's assistant, and adjunct instructor with the CSLC for the past three years, and she is thrilled to be teaching for both the EAP and Notre Dame International programs.

M.A. in TESOL, Azusa Pacific University



Rafael G. Guerra

Assistant Director
Notre Dame International
105 Main Building
University of Notre Dame
Notre Dame, IN 46556
Phone: (574) 631-0644
Email: rgalvaog@nd.edu

Profile

Rafael G. Guerra is an Assistant Director at the University of Notre Dame, where he oversees the strategy and implementation of study abroad programs in Latin America, and parts of Europe. Prior to joining this role, Rafael worked in the corporate finance division of PriceWaterhouseCoopers in Lima, Peru, and conducted research for three years in the Moral and Adolescent Psychology Lab in Notre Dame. He is the lead author of a paper on emerging adulthood individuation, and has presented on the topic of cross-cultural, leadership, and adolescent psychology to a range of international delegations. Having traveled to 32 countries, with vast working and living experience in Brazil, Peru, Venezuela, and the United Kingdom, he is a strong advocate of intercultural competency, and global leadership through openness, knowledge, and inquiry.

B.A. in Psychology, University of Notre Dame

M.S. in Business Analytics, University of Notre Dame