

Business Economics II (Fall)

Organizational Architecture

Instructor: Prof. Kotaro Tsuru

Required (1st yr.) / Introductory Subjects / 2 credits

The objective of this course is to learn applications of organizational architecture. It provides insights of contemporary management issues including leadership, ethics, regulation, and outsourcing (Part 4 of the textbook). Next year, this course will cover Part 3. Students are required to make presentation on the content of the following textbook in the class. Japanese students are also welcome.

Course Plan:

No.1 Introduction

No.2 Topic Allocation and A Quick Review of Designing Organizational Architecture (Part 3) - lecture

No.3 Chapter 21 Leadership: Motivating Change within Organizations ① - student's presentation

No.4 Chapter 21 Leadership: Motivating Change within Organizations ② - student's presentation

No.5 Chapter 23 Ethics and Organizational Architecture ① - student's presentation

No.6 Chapter 23 Ethics and Organizational Architecture ② - student's presentation

No.7 Review of Chapter 21 and 23

No.8 Small Test I

No.9 Chapter 22 Understanding the Business Environment: The Economics of Regulation ① - student's presentation

No.10 Chapter 22 Understanding the Business Environment: The Economics of Regulation ② - student's presentation

No.11 Chapter 20 Vertical Integration and Outsourcing ① - student's presentation

No.12 Chapter 20 Vertical Integration and Outsourcing ② - student's presentation

No.13 Review of Chapter 22 and 20

No.14 Small Test II

Other Summary

Method of Evaluation:

Attendance, class participation, presentation, and small tests if necessary, report

Textbooks:

J. Brickley, C. Smith and J. Zimmerman, *Managerial Economics and Organizational Architecture*, Sixth Edition, McGraw-Hill International Edition, 2016