
SEEING JAPANESE CULTURE AND SOCIETY FROM A
QUALITATIVE PERSPECTIVE 2 credits (Spring)
質的調査から見る日本文化と社会 2単位(春学期)

SUZUKI, RIE
鈴木 理恵

Course Description/Objectives/Teaching Method/Intended Learning Outcome:

This course provides an opportunity to observe and analyze people's conducts and/or language usage in the contemporary Japanese society. As one approach to examine these issues, you will be introduced to the basics of qualitative research methods, which allows you to see the world surrounding you more critically and deeply. By using some of the methods, you will then design and conduct a group research project, to investigate some socio-cultural aspects of Japan identified in your everyday life.

Course Plan:

- 1 Introduction
- 2 Qualitative research method: Its approach
- 3 Quantitative and qualitative research methods
- 4 Observation: Getting to know the method
- 5 Interview: Getting to know the method
- 6 Designing a research project 1: Writing a research proposal
- 7 Designing a research project 2: Revising a research proposal
- 8 Designing a research project 3: Preparing for data collection
- 9 Designing a research project 4: Preparing for data collection
- 10 Collecting and analyzing data 1
- 11 Collecting and analyzing data 2
- 12 Analyzing data and preparing for your group presentation
- 13 Presentation day

Other None

Method of Evaluation:

1. Attendance and participation (40%)
2. Presentation (25%)
3. Final report (35%)

Textbooks:

Materials will be provided in class.

Reference Books:

Denzin, K. N. & Lincoln, S. Y. (eds.) (1994). Handbook of Qualitative Research. London: Sage.
Punch, K. F. (1988). Introduction to Social Research: Quantitative and Qualitative Approaches. London: Sage.
Silverman, D. (2000). Doing Qualitative Research: A practical handbook. London: Sage.

Lecturer's Comments to Students:

- **This course is designed both for international students and for local students, majoring in any field of study.** Students will be expected to actively participate in designing and conducting a group project, communicating well with classmates. **The number of students for this course is limited to 20.**
- **This course will be offered on an on-demand basis for lecture parts and on a live streaming basis for group work and presentation parts.** Further details of the course organization will be explained in the first session.
- **Those who wish to take this course are required not only to register the course via Academic Affairs Web System but also to fill out a questionnaire by 16:45 on April 5th (JST), by logging in Google Forms with their Keio accounts and using the link: <https://forms.gle/FdQ2VZ7hz3VSV7Lm7>**

A selection will be made based on the information provided to the instructor through the questionnaire.