
Japanese Business and Society(GPP) 2単位
(秋学期)

Philosophy and Ethics of Japanese Business

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Course Description:

Goal:

In this course, we will analyse contemporary Japanese society and business from an ethical perspective.

Through lecture and case discussion, I would like to find a balancing point of culturally contextualized management and globally acceptable norms for future international business. Also, I would like to discuss the strong points of Japanese Style Management which could be transferable to other cultures, and the weak points which would be universally unacceptable.

Method:

First, I will highlight the historical and theoretical aspects fundamental to analyzing Japanese society and business from an ethical perspective. Then I will assign you to read short cases which describe recent incidents that have caused public controversy both in Japan and elsewhere.

Course Plan

- 1 Introduction: Geography, Climate and Demography of Japan
- 2 Historical Orientation of Japan 1
- 3 Historical Orientation of Japan 2
- 4 Interpretation of Contemporary Japan 1
- 5 Interpretation of Contemporary Japan 2
- 6 Interpretation of Contemporary Japan 3
- 7 Japanese Industrial Policy
- 8 Japanese Corporate System 1
- 9 Japanese Corporate System 2
- 10 Japanese Corporate System 3
- 11 Ethical Issues in Japanese Management System 1
- 12 Ethical Issues in Japanese Management System 2
- 13 Ethical Issues in Japanese Management System 3

Other Japanese Business in Transition

Method of Evaluation:

Examination (TBA)	30%
Final Project (A4 X5-10)	50%
Class Participation	20%

Textbooks:

1) Reischauer, E.O. The Japanese Today: Change and Continuity. The Belknap Press of Harvard University Press, 1988.

2) Handouts

Reference Books:

TBA