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Keio University Syllabus and Timetable

CULTURE AND EMOTION

Subtitle	Culture and Emotion
Lecturer(s)	SASAKI, YUMI
Credit(s)	2
Academic Year/Semester	2026 Fall(2nd Half)
Day/Period	Tue.1,2
Campus	Mita
Classroom	441
Class Format	Face-to-face classes (conducted mainly in-person)
Registration Number	21142
Faculty/Graduate School	INTERNATIONAL CENTER
Year Level	2, 3, 4
Grade Type	S, A, B, C, D
Course Description	A course to aim to learn and discuss the basic concepts of communication/intercultural communication and basic/universal emotions and different emotions between cultures.
K-Number	CIN-CO-00133-212-10

[▼ Detail](#)

Course Contents/Objectives/Teaching Method/Intended Learning Outcome

The aim of the course is to learn and discuss 1) basic concepts of communication/intercultural communication and 2) basic/universal emotions and different emotions between cultures. More specifically, we will discuss (a) how openly certain emotions tend to be expressed, (b) how often certain emotions tend to be controlled, and (c) how differently certain emotions tend to be perceived in particular cultures. We will also discuss how different emotions between cultures could be related to different perceptions of "self" and cognitive styles such as thought patterns.

Course Taught by Faculty Member with Professional Experience

Not applicable

Active Learning Methods [Description](#)

Presentations
Discussions, Debates

Preparatory Study

Reading the textbook before/after class to be ready for class/group discussions.

Course Plan

Lesson 1

Class orientation. Self-introduction speech. What is culture? What is culture? Definitions of culture. Group discussion.

Lesson 2

What is interpersonal communication/intercultural communication? Why study intercultural communication? Group discussion on your culture background/cultural identity. Discuss and examine what elements seem to be most influential on your cultural background.

Lesson 3

Ch.3: Culture and Emotion (1) Cultural differences in concepts of emotion
Ch 3: Culture and Emotion (2) Aspects of culture that predict differences in emotion

Lesson 4

Ch.3: Culture and Emotion (3) Power distance: Vertical vs horizontal societies
Ch.3: Culture and Emotion (4) Integrating evolutionary and cultural approaches. Ekman's neuro-cultural theory of emotion.

Lesson 5

Ch.1: The Nature of Emotion (1) What is emotion?
Ch.1: The Nature of Emotion (2) Classic theories of emotion

Lesson 6

Ch.1: The Nature of Emotion (3) Modern theories of emotion
Ch.1: Theory review.

Lesson 7

"How emotions are made": Ch.4: The origin of feeling
"How emotions are made": Ch.4: The origin of feeling

Lesson 8

Mid-term presentation Day 1

Lesson 9

Mid-term presentation Day 2

Lesson 10

"How emotions are made": Ch.4: The origin of feeling Group discussion

Lesson 11

"How emotions are made?": Ch.7: Emotions as social reality 1

Lesson 12

"How emotions are made?": Ch.7: Emotions as social reality 2: Group discussion

Lesson 13

Ch.5: Emotional expression in the face, posture, and voice (1): Culture and emotional expression.1

Lesson 14

Ch.5: Emotional expression in the face, posture, and voice (2): Culture and emotional expression.2

Other

Final Exam

Method of Evaluation

1) attendance (5%) & active participation (10%)	15%
2) assignment	10%
3) textbook presentation	20%
4) mid-term presentation exam	25%
5) final exam	30%

NOTE: Please make sure to take both the midterm presentation exam and the final exam. If you do not take either of them, credits will not be awarded. Please note that there are no alternative measures available.

Generative AI Policy for Classes

The use of AI is permitted for tasks that are not directly related to the substantive content of the presentation, such as preparing presentation slide designs. However, for literature reviews and other activities directly related to the presentation content, students are required to conduct their own literature research and obtain information directly from the original sources.

Textbooks

In the first class, a packet containing a few chapters each from the following textbooks will be distributed. Please purchase it at the cost of the copying fee. The details will be announced in K-LMS.

Shiota, N. M., & Kalat, W. J. (2018). *Emotion*. Oxford: Oxford University Press.

Barrett, L.F. (2017). *How emotions are made*. Pan Macmillan.

We will cover only a few chapters in each of the books above. The instructor will distribute other reading materials in class.

Reference Books

Doi, T. (2014). *Anatomy of dependence*. Kodansha International.

Markus, H. R., & Kitayama, S. (1991). Culture and the self: Implications for cognition, emotion, and motivation. *Psychological Review*, 98(2), 224–253.

Suttie, J. (2015). Why Americans Struggle to be Happy? A new cross-cultural study finds that we should pursue stronger social ties, not happiness. The Greater Good Science Center at the University of California, Berkeley.

https://greatergood.berkeley.edu/article/item/why_americans_struggle_to_be_happy

Safdar, S., Friedlmeier, W., Matsumoto, D., Yoo, S. H., Kwantes, C. T., Kakai, H., & Shigemasu, E. (2009). Variations of emotional display rules within and across cultures: A comparison between Canada, USA, and Japan. *Canadian Journal of Behavioural Science / Revue canadienne des sciences du comportement*, 41(1), 1–10.

<https://doi.org/10.1037/a0014387>

Lecturer's Comments to Students

Students are expected to read the textbooks beforehand to be ready for class/group discussions. That will probably take them an hour or so to prepare for the class.