

Keio University Syllabus and Timetable

HUMAN RESOURCE MANAGEMENT IN THE ASIA PACIFIC REGION

Lecturer(s)	DRUMMOND, DAMON
Credit(s)	2
Academic Year/Semester	2024 Fall(1st Half)
Day/Period	Tue.1,2
Campus	Mita
Classroom	462
Class Format	Face-to-face classes (conducted mainly in-person)
Registration Number	75088
Faculty/Graduate School	INTERNATIONAL CENTER
Year Level	2, 3, 4
Grade Type	S, A, B, C, D
K-Number	CIN-CO-00243-212-07

[▼ Detail](#)

Course Contents/Objectives/Teaching Method/Intended Learning Outcome

Class members will learn the key concepts in human resource management in an Asia Pacific environment (HRM AP). This course aims to be member centered interactive learning as far as possible.

The objectives of this course are to:

- 1 Enable students to understand how HRM is a key function of organizations especially within the context of HRM AP.
- 2 Develop the students knowledge and awareness of the nature of HRM inter-relationships and principles for HRM AP.
- 3 Learn about significant differences in HRM AP external and internal environments for various economies and cultures.

- Standards to be achieved.

To achieve this, a good understanding of the fundamentals of HRM principles and processes will be necessary. Added to this will be new comparative knowledge concerning HRM in AP countries, analyze and apply concepts to critique optimal solutions and comparisons.

This course will be taught in class with individual and team components.

Active Learning Methods [Description](#)

Lab / Skill-development / On-site training
 Presentations
 Discussions, Debates
 Group work
 Role-playing
 Flipped classroom
 Problem-based learning

Preparatory Study

A functional knowledge of the principles of Human Resources management would be useful but not essential. Motivation is key. Knowledge of a basic Human Resources textbook would be advisable. Weekly 90 minute classes require about three hours of out of class preparation and will include readings and preparation of set answers to questions to submit online.

Course Plan

Lesson 1

General Course Introduction. Formation of teams and allocation of exercises.

Lesson 2

Introduction to the Human Resources Management (HRM) framework, its history, people, culture associations and HRM life cycle.

Lesson 3

Discussion of HRM and its close association to organization strategy and the cross-cultural environment.

Lesson 4

Demonstration of the Western approach to HRM.

Lesson 5

A consideration of Japanese HRM.

Lesson 6

A review of Chinese centred HRM.

Lesson 7

Explanation of the case for South Korea.

Lesson 8

Review of the North Asian deposition

Lesson 9

Depiction of the Indian Case

Lesson 10

Review of Thailand

Lesson 11

Understanding of the Vietnamese case

Lesson 12

Comparison of Malaysian and Singapore examples

Lesson 13

Lesson 14

Final presentations of class consulting reports

Other

Final presentations of class consulting reports.

The program is subject to change and to be confirmed in the 1st week of classes. E&OE

Method of Evaluation

Assessment Task 1 (Individual) 30%

a) Weekly Discussion Cases - Top ten counted.

. Assigned topic discussions to be submitted to online class discussion page (200-350 words)

Assessment Task 2 (Team). 15%

- Seminar team leadership interactive presentation and open summary report to discussion page

Assessment Task 3 (Individual) 15%

- In class and online discussion page participation

Assessment Task 4 (Team) 40%

- Final Consultant Presentation and Report (750 words per member) (Team)

. Comparing Japan or USA with a presented Pacific country. Due last class of the course.

- Total 100%

TAKE NOTICE:

1) Any assignment schedules missed will be penalized 10% immediately and 1% per day thereafter.

2) Weekly means each week is assessed independently and not in a summary review.

3) The above is subject to change and to be confirmed in the 1st week of classes. E&OE.

4) Members must be successful in each section of grade assessment to complete.

Textbooks

Varma, & Budhwar, P. S. (2014). *Managing human resources in Asia-Pacific* (2nd ed.). Routledge. Notes will be provided.

Reference Books

Asia Pacific Journal of Human Resources, OCLC number 52029127

Dessler, S., 2022, *Human Resources Management*, 17e Pearson ISBN 9781292018430 (Keio E-book)

Connell, J., Teo S.,(Eds) (2011). *Strategic HRM : contemporary issues in the Asia Pacific region*, 1st e, Tilde University Press, ISBN 9780734610805

Nankervis, A., Rowley, C., and Salleh, N.M., 2016, *Asia Pacific Human Resource Management and Organisational Effectiveness - Impacts on Practice*, Chandos Publishing, ISBN 978-0-08-100643-6, DOI

<https://doi.org/10.1016/C2014-0-04366-3>

Rowley, C., (1998) *Human resource management in the Asia Pacific region convergence questioned* Frank Cass Publishers, London. (Keio E-book)

Rowley, C., Sohn, T.W., Bae, J.S., (Eds) (2002), *Managing Korean business: organization, culture, human resources and change*, Studies in Asia Pacific business, London.

Saha J., Rowley C., 2014, *Changing Role of the Human Resource Profession in the Asia Pacific Region*, Chados Publishing ISBN 9780857094759

Shen, J., Edwards, V., (2006), *International Human Resources Management in Chinese Multinationals*, Routledge, ISBN 978415649261

Tarique, I., Briscoe, D., Schuler, R., (2016). *International Human Resource Management*, 5e, Routled

Lecturer's Comments to Students

In the past many members who have taken this course have not previously completed any other previous human resource management (HRM) courses. So to some extent it will likely be necessary to begin by building some HRM foundations depending upon the background of members. Reading of textbooks or references, such as Dessler (2019), is encouraged before the course begins.

In this subject you are expected to spend in-class time, plus double that, for out of class time per week completing class reading, class preparation and assignments. ie., Nine hours.

Written submissions style:

Written assignment should be A4 typed in 12 point, 1.5 line space format is the guide for pdf submitted documents. Name written top right of front page and page numbered at the bottom of each page. Line One should state clearly the exercise heading and/or related assignment and then question numbers addressed. Assignments will be submitted to the course report submit folder. (Further details on location will be provided first class.)

Teaching Methodology:

Class time will be devoted to delivering materials and, if possible, it is planned to have in class small group discussions but this will depend on the membership composition of the class and will be discussed further.

Question/Comments

Any queries or comments should be addressed to the facilitator by email to damondrummond@mac.com