

We live in a complex and rapidly evolving world.

How can we solve complex problems?

What skills are needed beyond the classroom?

Who is doing innovative work to change the world one step at a time?

X-SIED is an interdisciplinary **experiential social innovation and development** training program customized for youths and young adults who are keen to learn how to address societal issues through tools and real world examples.

X-SIED IN ASIA

THE VIRTUAL EDITION
10 - 23 MARCH 2021*
SINGAPORE & BALI

social innovation
social entrepreneurship
sustainability

Learning is the process whereby knowledge is created through the transformation of experience.

-- David A. Kolb



ABOUT US

Social innovation and social entrepreneurship are helping to solve some of the world's most pressing problems with new solutions such as organic farming and fair trade, sustainable practices and multi-stakeholder collaborations. The process of creating these solutions can also profoundly change beliefs, basic practices, resources and power structures.

In **doing good while doing well**, individuals and organizations can be successful while making positive contributions to society or the environment. This program introduces practical and innovative approaches to address societal issues.

What is social innovation and how can it create new value in our society?

How do we define and measure different types of "value" or capital?

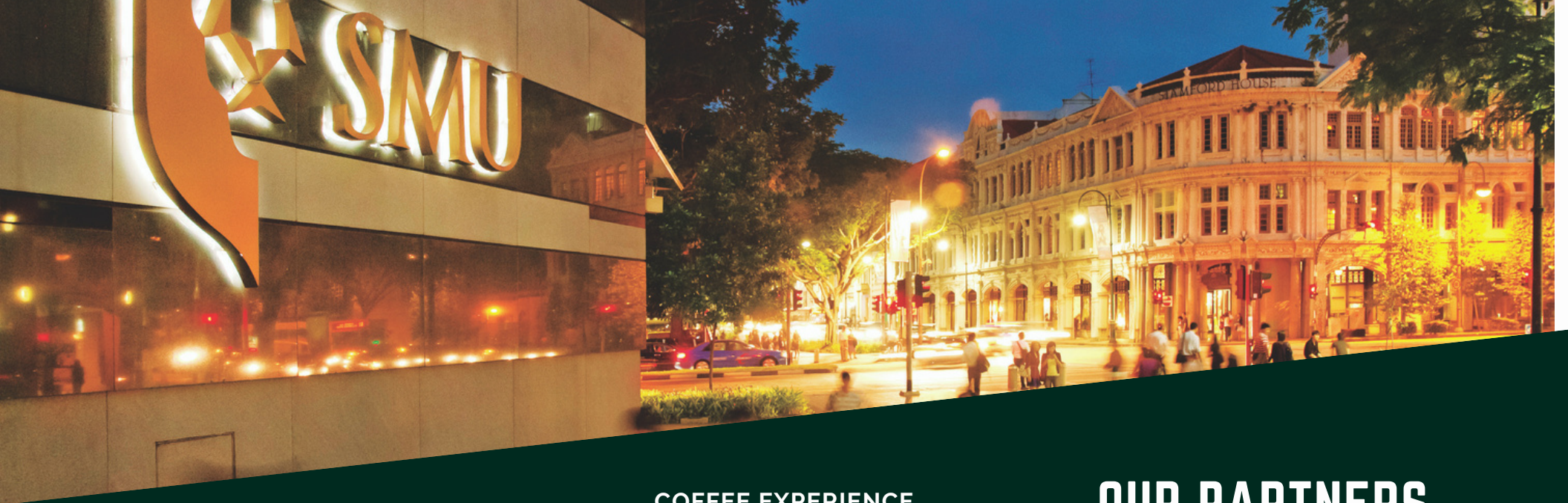
How are businesses and communities practicing sustainability?

How do organizations respond to crisis and problems through innovation?

Through the active participation of everyone in this program, we will discuss these and other questions through a 2-week journey of virtual and experiential workshops brought to you from Singapore and Bali.

The **Lien Centre for Social Innovation** at Singapore Management University (SMU) is on a mission to drive social consciousness and enable partnership-driven innovation. We believe that when socially conscious people work together, a vibrant, just, and inclusive society becomes possible.

A premier university in Asia, **Singapore Management University** is internationally recognized for its world-class research and distinguished teaching. SMU's mission is to generate leading-edge research with global impact and produce broad-based, creative and entrepreneurial leaders for the knowledge-based economy.



4 PROGRAM COMPONENTS

SELECTED COURSES

Introduction to Social Innovation & Social Entrepreneurship

Designing for Corporate Social Responsibility (CSR)

Cross-Sector Collaboration

Communication & Leadership for Impact

Evaluating Impact for Social Businesses

COFFEE EXPERIENCE (Foreword Coffee)

Participants will learn how to identify flavor profiles of coffee and the story of a social business that combines doing good with doing well. (A coffee tasting kit will be mailed to each participant.)

A JOURNEY TO BALI (Earth Company)

Participants will undergo a 3-day journey in social innovation that introduces the Balinese context and focuses on wellbeing, sustainable tourism, and education.

IDEA LAB

Participants will be organized into teams to identify, research on, and design solutions to an important issue facing society.

OUR PARTNERS



Earth Company is a social business that operates in Bali and Tokyo. It empowers and inspires changemakers who realize social change for our future.



Foreword Coffee Roasters is a Singapore-based social enterprise that specializes in sourcing their coffee from Asia. It hires and trains persons with disabilities, special needs, and mental health conditions.

PROGRAM SCHEDULE*

DAY 1

PROGRAM OPENING & ORIENTATION
INTRODUCTION TO SOCIAL INNOVATION
& SOCIAL ENTREPRENEURSHIP

DAY 2

FUNDAMENTALS OF DESIGN THINKING

DAY 3

SOCIAL INNOVATION BALI:
OVERVIEW & ISSUES

DAY 4

SOCIAL INNOVATION BALI:
SUSTAINABLE TOURISM

DAY 5

SOCIAL INNOVATION BALI:
EDUCATION & POVERTY

DAY 6

CORPORATE SOCIAL RESPONSIBILITY

DAY 7

EFFECTIVE COMMUNICATION &
LEADERSHIP

DAY 8

CROSS-SECTOR COLLABORATION
COFFEE EXPERIENCE

DAY 9

EVALUATING IMPACT FOR BUSINESSES
WITH A SOCIAL MISSION

DAY 10

IDEA DAY
PROGRAM CLOSING

*Final schedule to be confirmed.

WHAT TO EXPECT

This program clocks approximately 60 hours, 25% of which will be spent on the Idea Lab that will involve individual and group work.

Participants will receive a program package containing reading and activity materials. Some pre-program preparation will be required.

Participants will receive a certificate on completing the program.

WHAT YOU WILL NEED

- A good Wi-Fi connection and laptop
- A quiet space for virtual workshops
- Hot water (for coffee workshop)
- The appetite and courage to discover!



COORDINATORS



Tasnim Abdul Hadi is Program Manager for Systems and Design Thinking at LCSi. She has broad experience working in the social sector, focusing on social innovation and the intersection between social impact and business. She is passionate about using design thinking and other learning tools to activate people to bring about social change. Tasnim holds an MBA and Lean Six Sigma Green Belt from the University of Oxford and is a World Economic Forum Global Shaper.



Han-Peng Ho is Assistant Director at LCSi, where he works on partnerships and capacity-building projects. Some of the projects he has worked on relate to organizational capital needs of the social sector, social needs in Singapore, philanthropy, and rural enterprise development in Nepal. Han read Sociology and History at the National University of Singapore, and holds graduate degrees in Asian Studies and Heritage Management from SOAS London, University of Cambridge, and Columbia University.



LIEN Centre for
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