



# KEIO UNIVERSITY

## BRITISH SOCIETY AND CULTURE



**Are you ready to experience British society and culture while building your language and communication skills?**

Join our two-week bespoke programme at the University of Essex, created for Keio University. Through a mix of interactive lectures, seminars, and cultural activities, you will explore key aspects of British life, develop your confidence in English, and strengthen your intercultural competence.



### PROGRAMME HIGHLIGHTS

This two-week programme aims to provide students with an in-depth understanding of intercultural communication, exploring how language, culture, and cognition interact across diverse contexts. Through a series of interactive and engaging sessions, participants will examine key themes such as:

- British cultural norms and values
- Everyday communication and language use
- Media, politics, and social life in the UK
- Intercultural awareness and communication skills
- Final group presentations showcasing learning outcomes

### PROGRAMME KEY INFORMATION

**Programme includes:**

- On-campus accommodation – with breakfast
- Airport pick-up and drop-off (provided the group travel together)
- Welcome and farewell events and cultural trips

**Programme dates:**

Saturday 28 February – Saturday 14 March 2026

**Teaching schedule:**

26 hours total, Monday – Friday



### WHY ESSEX?

The Essex Pathways Department is proud to deliver an engaging and academically rich bespoke programme. With expertise in communication, language, and cultural studies, our lecturers provide a supportive environment that encourages students to develop their skills and confidence. Based at our historic Colchester campus—just an hour from London—students will experience a dynamic setting surrounded by beautiful parkland, vibrant student life, and access to the UK's rich cultural heritage.