

6 February 2020

Excellence in Management Education

- A Closer Look at WHU -



WHU – Otto Beisheim School of Management

Campus Vallendar: Burgplatz 2, 56179 Vallendar,
Germany

Campus Düsseldorf: Erkrather Str. 224a, 40233
Düsseldorf

www.whu.edu

WHU is Centrally Located in the Heart of Europe

Easy accessible train connections

Several airports close by (Frankfurt, Cologne, Düsseldorf)

Great to travel throughout Europe during your time at WHU



Campus Vallendar

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WHU is committed to “Excellence in Management Education”

General information



- Privately funded, state-accredited business school at university rank
- Founded in 1984 by private initiative
- Location: Vallendar and Düsseldorf
- Committed to the mission “Excellence in Management Education”

Portfolio



- Bachelor in International Business Administration (BSc)
- Master in Management (MSc)
- Master in Entrepreneurship (MSc)
- Master in Finance (MSc)
- Master of Business Administration in Full-Time and Part-Time (MBA)
- Kellogg-WHU Executive Master of Business Administration (EMBA)
- Customized Master in Management and Entrepreneurship (MSc)
- Doctoral and Post-doctoral Program
- Executive Education

Accreditations & rankings



- Continually ranked among Germany's top Business Schools
- Best German Master in Management Program (FT Ranking 2018)
- Member of the German Research Foundation (DFG)
- Accredited by EQUIS since 1998
- Accredited by AACSB since 2010
- FIBAA „System Accreditation“ since 2012

Network



- More than 200 partner universities worldwide
- Around 160 partner companies worldwide
- Approximately 4,000 alumni worldwide

Facts & Figures – Underpinning Excellence in Management Education



51

Faculty members



>200

Partner universities



1,669

Students



~160

Partner companies



4,100

In Praxi members



3

World-class accreditations

WHU Program Portfolio – Supporting Lifelong Learning Experiences

WHU offers excellent study opportunities for people of any age and with a wide range of work experience.



Pre-Experience Programs

Bachelor in International Business Administration (BSc)

Master in Management (MSc)

Master in Entrepreneurship (MSc)

Master in Finance (MSc)

Post-Experience Programs

Master of Business Administration in Full-Time & Part-Time (MBA)

Kellogg-WHU Executive Master of Business Administration (EMBA)

Customized Master in Management and Entrepreneurship (MSc)

Doctoral Programs

Internal Doctoral Program

External Doctoral Program

Non-Degree Programs

Executive Education:

- Customized Programs
- Open Enrollment Programs

Our Faculty Groups & Research Centers

WHU bundles different fields of research under six Faculty Groups. The thirteen Research Centers facilitate greater depth of research in particular areas and enable close integration of theory and practice.



Faculty Groups

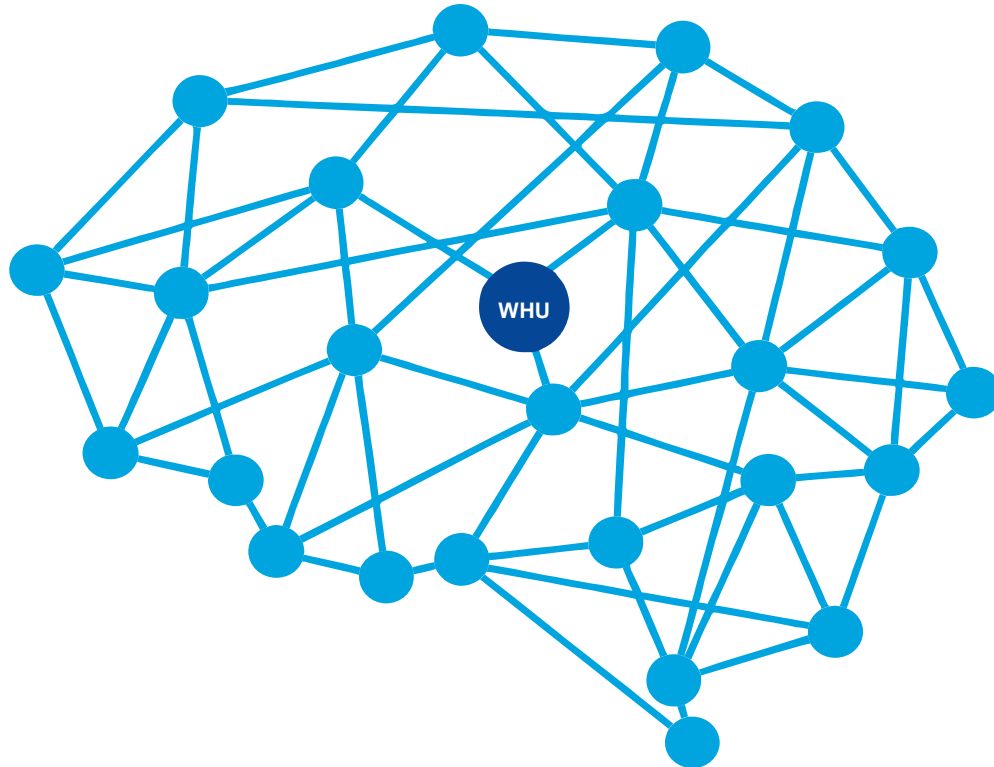
Economics Group
Entrepreneurship and Innovation Group
Finance and Accounting Group
Management Group
Marketing and Sales Group
Supply Chain Management Group

Research Centers

WHU Asia Center
Biopharma Management Center
Center for Collaborative Commerce
Center for Controlling & Management
Center for EUROpean Studies
Center of Asset and Wealth Management
Center for Sports and Management
Entrepreneurship Center
Financial Accounting and Tax Center
Henkel Center for Consumer Goods
Center for Market-Oriented Corporate Management
Center for Responsible Leadership
CIMA Center

Corporate Connections – Building a Bridge between Practice and Theory

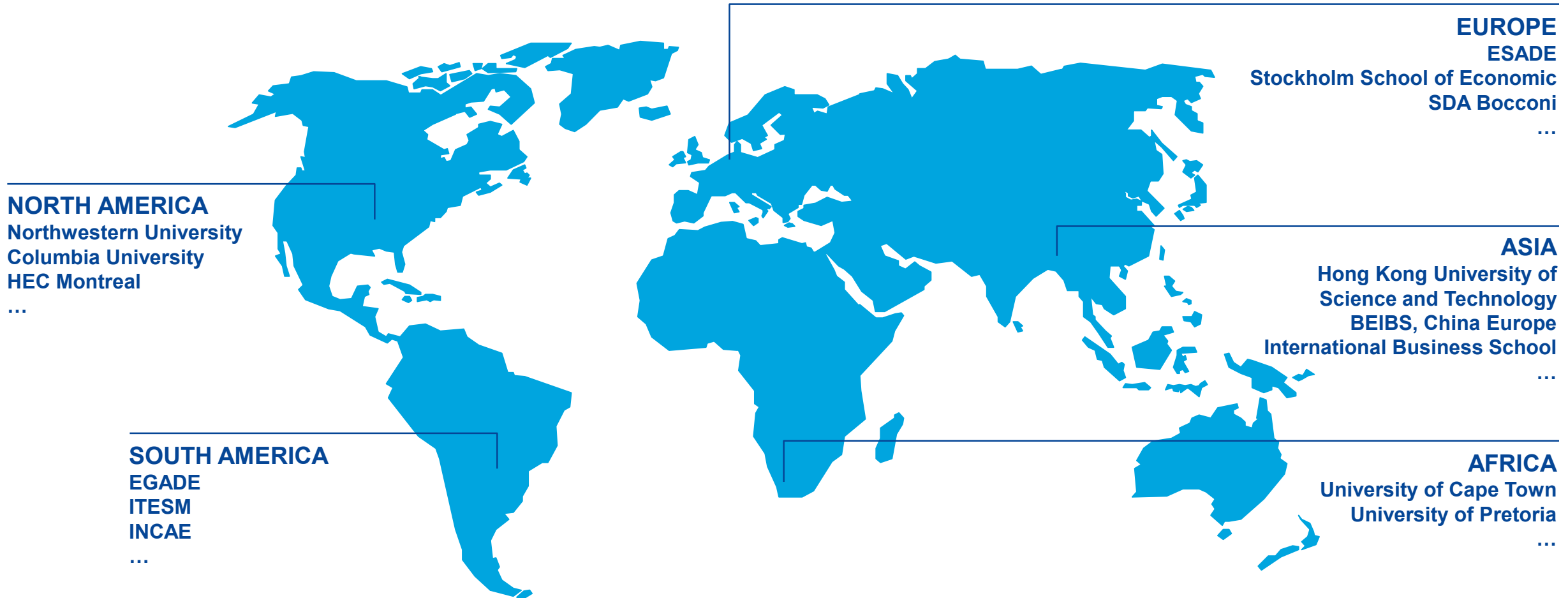
To ensure a strong connection with practitioners and experts, WHU maintains a tight network of approximately 160 partner companies. They range from small- and medium-sized companies to large enterprises.



Among others, WHU fosters cooperation with:

- Telekom
- BASF
- SAP
- Adidas
- Henkel
- McKinsey & Partner
- Deutsche Bank
- Lufthansa

Our Global Network – More than 200 Partner Universities Worldwide



WHU Student Clubs – Offering a Wide Range of Extracurricular Activities

Student life at WHU is not just about studying. There are more than 30 student clubs that cover topics such as theater, music, entrepreneurship, the community, debating, or wine tasting.

For example:



Student Exchange

The excellent study conditions and the community spirit make one exchange semester at WHU a life long lasting experience!

- Introduction week for exchange students
- Team Building
- Buddy system for exchange students
- “Tauschie Tuesday”
- Welcome reception and farewell
- Hiking tour and get-together
- Vaulted cellar parties
- VIP student organizations
- Small study groups
- Between 3 and 30 students in electives
- Teacher-student ratio is 1:4
- 25% international students



Student Exchange

Orientation Week

- Administrative Part: registration, information sessions, German placement tests, etc.
- Get-togethers organized by IRO and VIP: speed dating, Koblenz city rally, international dinner, pub-crawl, regional tour, etc.



Student Exchange

Events throughout the whole semester (regional tour, local integration events, farewell event, exchange student parties)



Building a Christmas wreath at Integration@Vallendar



Regional Tour through the vineyards along the river



Visiting local Christmas markets

Euromasters

Each November Europe's biggest sports event for Business Schools is taking place in Vallendar/Koblenz



Impressions of #WHUexchange

The “German Corner” (“Deutsches Eck”) in Koblenz



Impressions of #WHUexchange

Experience the spirit of carnival!



Impressions of #WHUexchange

Visit the many local castles!



We are Looking Forward to Welcoming You at WHU Soon!



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International Relations Office

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