



iSAWT (International Summer: America and the World Today)

Virtual Program Spring 2021

Program Description

Program Dates

Phase 1: Japan time Monday February 15th - Tuesday February 23rd, 2021 (7 days)

Phase 2: Japan time Thursday March 11th - Friday March 19th, 2021 (7 days)

- 7.5 hours of Japan-USA Business Course
- 7.5 hours of American Studies Course
- 10.5 hours of English for Academic Purposes Course
- 5 hours of Global Leadership & Intercultural Communications Seminar
- 6.5 hours of virtual activities and discussions

Program Location

100% online, live and synchronous classes conducted via Zoom.

Curriculum Description

This virtual program is specially designed for Keio University students. The program will consist of four main sections with a total of 30.5 course contact hours. The first section is a course that focuses on American society and culture, taught by a preeminent scholar on American Studies, Professor Jason Ruiz. The second section is a course on US-Japan Business taught by Professor Jessica McManus Warnell from Notre Dame’s Mendoza College of Business. The third section is a series of ESL courses delivered by the Center for the Study of Languages and Cultures that will improve students’ academic communication skills in English. The fourth section is a seminar course on Global Leadership and Intercultural Communications taught by lecturers from Notre Dame International.

Courses	Section Leaders
American Studies	Prof. Jason Ruiz
Japan – USA Business	Prof. Jessica Warnell
English for Academic Purposes	ESL Faculty Katherine Bennett
Global Leadership & Intercultural Communications	Rafael G. Guerra and others

1. American Studies Course

The course (7.5 contact hours) aims to introduce Keio undergraduate students to the cultural, social, political, and economic life in the United States through the interdisciplinary field of American studies. It will challenge students to interrogate some of the commonly-held assumptions about life in the United States by focusing on several deceptively simple questions, such as: Is there a shared and distinctive American culture? What and who is an American? What are the dominant myths, values, and beliefs that Americans seem to share? How have ideas about race, class, gender, sexuality, ethnicity, class, and religion shaped what it means to call oneself an American? What is the “American Dream” and why do many in the United States hold it so dear? This interactive course includes lectures, films, discussions, and presentations.

2. Japan – USA Business Course

The course (7.5 contact hours) will provide introduction to U.S. business, and allow for exploration of similarities and differences among U.S. and Japanese business philosophies and practice. Students will examine key ideas and examples of business decision-making, with a focus on best practices in ethical business and sustainability. We will engage in discussion to practice our English skills as we explore American and Japanese culture together. The course will include brief readings, discussions, film clips and presentations.

3. English for Academic Purposes Course

The English for Academic Purposes (EAP) portion of the program (10.5 hours) is specifically intended:

- To improve students' linguistic proficiency, fluency, and overall communicative competence in English.
- To develop students' ability to recognize the expectations of US academic culture in order to maximize possible future success within an American post-secondary institution.

The following is a list of general goals for the EAP Curriculum:

- Motivate students to develop academic language skills.
- Help students increase their confidence and communication capability.
- Provide a forum in which students can express opinions, ask questions, and deal with apprehensions about US culture.
- Provide immediately accessible resources for students to use when they enter the classroom.
- Give students the opportunity to practice their language skills and become aware of individual linguistic issues of concern.
- Encourage students to become reflective language learners.
- Foster connections between participants and the Notre Dame community.

4. Global Leadership and Intercultural Communications

The course (5 contact hours) will provide an introduction to various concepts of leadership as well as have the opportunity to cultivate and practice leadership skills, such as public speaking. Students will learn what leadership means in the global context and understand the dynamics of the concepts in different geographic and regional settings. They will engage in conversations around what makes a good and ethical leader and the challenges to leading in a global contemporary world.

Program Activities

- **Orientation:** Students will participate in an online orientation session provided by Notre Dame International before the classes begin. The session will cover program introduction, rules, attendance policies, technology, and more.
- **Discussion Sessions:** Students will participate in several live discussion sessions with Notre Dame students on topics of culture, language, and college life. Some of these Notre Dame students have studied abroad in Japan.

Program Personnel

Name	Title	Program Role
Jason Ruiz	Associate Professor, Chair, College of Arts and Letters	American Studies course instructor
Jessica Warnell	Associate Professor, Mendoza College of Business	Japan-USA Business course instructor
Katherine Bennett	Instructor for English for Academic Purposes, Center for the Study of Language and Cultures	English for Academic Purposes course instructor
Rafael G. Guerra	Associate Director, Notre Dame International	Global Leadership & Intercultural Communications course instructor
Amber Li	Academic Program Director, Notre Dame International	iSAWT program director

*The Global Leadership and Intercultural Communications course is a seminar course in which other guest lecturers will be invited to join the classes and facilitate the learning.

For additional information, please contact:

At the University of Notre Dame:

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Faculty Biographies



Jason Ruiz

Associate Professor, Chair
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Jason Ruiz is an Associate Professor of American Studies at the University of Notre Dame, where he is an affiliated faculty with the Program in Gender Studies and the Institute for Latino Studies. He teaches courses in Latino studies, race and representation, border studies, and popular culture. Ruiz's research focuses on American perceptions of Mexico and Latin America with emphases on race, cultural and economic imperialism, tourism, gender, and sexuality. His first book, *Americans in the Treasure House: Travel to Porfirian Mexico and the Cultural Politics of Empire* was published by the University of Texas Press in January 2014. Ruiz has also published in the *Radical History Review*, *American Studies*, *Journal of Transnational American Studies*, and elsewhere. In addition, he is the co-editor of *Radical History Review* #100 (Winter 2007), *Queer Twin Cities* (University of Minnesota Press, 2010), and *Radical History Review* #123 (forthcoming). Professor Ruiz is currently researching his second book, *Searching for Mañana*, which examines American enclaves in Latin America from the turn of the twentieth century to the present.

Education: Bachelor of Arts, University of Minnesota Ph.D., American Studies, University of Minnesota



Jessica McManus Warnell

Associate Teaching Professor
Department of Management
Mendoza College of Business
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Jessica McManus Warnell teaches the required undergraduate-level course in business ethics, and elective courses in sustainable business, values-based decision-making, and managing millennials. Her research explores moral reasoning and business ethics curricula, sustainability education, and managing millennials toward effective, ethical leadership. A faculty fellow of the Notre Dame Liu Institute for

Asia and Asian Studies, she served as visiting faculty fellow at Reitaku University 麗澤大学, Kashiwa, Chiba, Japan, April – July 2013 with ongoing visits and collaboration with Japanese scholars.

Education: Bachelor of Arts, Saint Mary's College Master of Arts, University of Chicago Notre Dame Executive Education Certificate in Executive Management Global Reporting Initiative (GRI) Sustainability Reporting Certification (LEAD Canada)



Katherine Bennett

Instructor of English for Academic Purposes
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Katherine (Katie) Bennett first discovered her love for languages as a high school student on a week-long trip to Juarez, Mexico. This experience led her to pursue a BA in Spanish at Bethel College and to minor in Teaching English to Speakers of Other Languages (TESOL). During her undergraduate studies, Katie began teaching English as a Foreign Language and English as a Second Language in both academic and non-academic settings. In 2017, Katie completed an MA in TESOL through Azusa Pacific University. Katie has worked as a tutor, teacher's assistant, and adjunct instructor with the CSLC for the past three years, and she is thrilled to be teaching for both the EAP and Notre Dame International programs.

Education: M.A. in TESOL, Azusa Pacific University



Rafael G. Guerra

Associate Director
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Rafael G. Guerra is an Assistant Director at the University of Notre Dame, where he oversees the strategy and implementation of study abroad programs in Latin America, and parts of Europe. Prior to

joining this role, Rafael worked in the corporate finance division of PriceWaterhouseCoopers in Lima, Peru, and conducted research for three years in the Moral and Adolescent Psychology Lab in Notre Dame. He is the lead author of a paper on emerging adulthood individuation, and has presented on the topic of cross-cultural, leadership, and adolescent psychology to a range of international delegations. Having traveled to 32 countries, with vast working and living experience in Brazil, Peru, Venezuela, and the United Kingdom, he is a strong advocate of intercultural competency, and global leadership through openness, knowledge, and inquiry.

Education: B.A. in Psychology, University of Notre Dame M.S. in Business Analytics, University of Notre Dame