



iSAWT (International Summer: America and the World Today)

Summer 2017



Program Description

Program Dates

Arrival: Thursday, August 3, 2016

Airport: Chicago O'Hare International Airport (ORD)

Departure: Thursday, August 17, 2016

Airport: Chicago O'Hare International Airport (ORD)

Program Cost

- Tuition
- Housing at an on-campus dormitory
- Hotel room in Chicago
- All program-sponsored activities
- Round trip ground transportation from/to Chicago O'Hare International Airport
- Ground transportation for academic field trips
- Program group meals and receptions

Program participants will be responsible for arranging their air travel to/from Japan.

Locations

University of Notre Dame campus and academic field trip to Chicago

Program Description

The program will consist of four main sections with a total of 31 course contact hours. The first section is a course that focuses on American society and culture. This course will be taught by a pre-eminent scholar on American Studies, Associate Professor Jason Ruiz. The second section is a course on US-Japan Business taught by Jessica McManus Warnell from

Notre Dame’s Mendoza College of Business. The third section is a series of workshops presented by Lisa Oglesbee from the Center for the Study of Languages and Cultures that will assist in improving students’ academic communication skills in English. The fourth section is an additional business course in Intercultural Business Communication and is taught by Associate Professor, Liddy Tuleja, who teaches at the Mendoza College of Business.

Sections	Section Leaders
American Studies Course	Associate Professor Jason Ruiz
Japan – USA Business Course	Associate Professor Jessica McManus Warnell
English for Academic Purposes Course	Lisa Oglesbee, M.A.
Intercultural Business Communication	Associate Professor Liddy Tuleja

1. American Studies Course

The course (10 contact hours) aims to introduce Keio undergraduate students to the cultural, social, political, and economic life in the United States through the interdisciplinary field of American studies. It will challenge students to interrogate some of the commonly-held assumptions about life in the United States by focusing on several deceptively simple questions, such as: Is there a shared and distinctive American culture? What and who is an American? What are the dominant myths, values, and beliefs that Americans seem to share? How have ideas about race, class, gender, sexuality, ethnicity, class, and religion shaped what it means to call oneself an American? What is the “American Dream” and why do many in the United States hold it so dear? This interactive course includes lectures, films, discussions, and presentations.

2. Japan – USA Business Course

The course (6 contact hours) will provide an introduction to U.S. business, and allow for exploration of similarities and differences among U.S. and Japanese business philosophies and practice. Students will examine key ideas and examples of business decision-making, with a focus on best practices in ethical business and sustainability. We will engage in discussion to practice our English skills as we explore American and Japanese culture together. The course will include brief readings, discussions, film clips and presentations.

3. English for Academic Purposes Course

The English for Academic Purposes (EAP) portion of the program (9 hours) is specifically intended:

- To improve students' linguistic proficiency, fluency, and overall communicative competence in English.
- To develop students' ability to recognize the expectations of US academic culture in order to maximize possible future success within an American post-secondary institution.

The following is a list of general goals for the EAP Curriculum:

- Motivate students to develop academic language skills.
- Help students increase their confidence and communication capability.
- Provide a forum in which students can express opinions, ask questions, and deal with apprehensions about US culture.
- Provide immediately accessible resources for students to use when they enter the classroom.
- Give students the opportunity to practice their language skills and become aware of individual linguistic issues of concern.
- Encourage students to become reflective language learners.
- Foster connections between participants and the Notre Dame community.

4. Intercultural Business Communication

The course (6 contact hours) will provide an introduction to intercultural communication theories and teach how to apply them in the business world. Students will learn the underlying causes for cultural differences between Japan and other countries, and how such differences impact business communication and interactions. The learning goal is to enable students to feel more confident tackling cross-cultural challenges and react with an increased level of cultural awareness and sensitivity in future business settings.

Program Services

- ❖ **Housing:** The University of Notre Dame will provide on-campus accommodations for the duration of the program. Students will be rooming with other program participants.
- ❖ **Meals:** iSAWT has group meals and receptions (as stated on the itinerary) that are included in the program cost. Students will be responsible for any other personal meals either on or off campus.
- ❖ **Visas:** Japanese students staying in the United States for less than 90 days are not required to apply for a B-2 visitor visa. Instead, students are able to travel through the Visa Waiver Program (VWP) and must have a valid Electronic System for Travel Authorization (ESTA) approval prior to travel. If needed, the University of Notre Dame's International Students and Scholars Affairs office will issue the invitation letter required to process a B-2 visa. However, students will be responsible for requesting and paying for the appropriate visa type.
- ❖ **Airfare and air travel arrangements:** Airfare will be the responsibility of the student's home institution. The University of Notre Dame will provide ground transportation to/from Chicago O'Hare International Airport (ORD).
- ❖ **Orientation and Services:** Students will participate in an orientation session provided by Notre Dame International the day after their arrival. The session will cover safety, regulations, and policies of the University of Notre Dame.
- ❖ **Status at Notre Dame:** Students will be registered as visiting non-degree seeking students at the University of Notre Dame.

Program Personnel

Name	Title	Program Role
Jason Ruiz	Associate Professor, College of Arts and Letters	American Studies course instructor
Jessica McManus Warnell	Associate Professor, Mendoza College of Business	Japan-USA Business course instructor
Lisa Oglesbee	Coordinator for English for Academic Purposes	English for Academic Purposes course instructor
Liddy Tuleja	Associate Professor, Mendoza College of Business	Intercultural Business Communication
Amber Li	Manager, American Summer Programs	iSAWT program manager
Lisa Shroyer	Program Coordinator, American Summer Programs	iSAWT program coordinator

For additional information, please contact:

At the University of Notre Dame:

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Faculty Biographies



Jason Ruiz

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Profile

Jason Ruiz is an Associate Professor of American Studies at the University of Notre Dame, where he is an affiliated faculty with the Program in Gender Studies and the Institute for Latino Studies. He teaches courses in Latino studies, race and representation, border studies, and popular culture. Ruiz's research focuses on American perceptions of Mexico and Latin America with emphases on race, cultural and economic imperialism, tourism, gender, and sexuality. His first book, *Americans in the Treasure House: Travel to Porfirian Mexico and the Cultural Politics of Empire* was published by the University of Texas Press in January 2014. Ruiz has also published in the *Radical History Review*, *American Studies*, *Journal of Transnational American Studies*, and elsewhere. In addition, he is the co-editor of *Radical History Review* #100 (Winter 2007), *Queer Twin Cities* (University of Minnesota Press, 2010), and *Radical History Review* #123 (forthcoming). Professor Ruiz is currently researching his second book, *Searching for Mañana*, which examines American enclaves in Latin America from the turn of the twentieth century to the present.

Bachelor of Arts, University of Minnesota
Ph.D., American Studies, University of Minnesota



Jessica McManus Warnell

Associate Teaching Professor
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Profile

Jessica McManus Warnell teaches the required undergraduate-level course in business ethics, and elective courses in sustainable business, values-based decision-making, and managing millennials. Her research explores moral reasoning and business ethics curricula, sustainability education, and managing millennials toward effective, ethical leadership. A faculty fellow of the Notre Dame Liu Institute for Asia and Asian Studies, she served as visiting faculty fellow at Reitaku University 麗澤大学, Kashiwa, Chiba, Japan, April – July 2013 with ongoing visits and collaboration with Japanese scholars.

Bachelor of Arts, Saint Mary's College
Master of Arts, University of Chicago
Notre Dame Executive Education Certificate in Executive Management
Global Reporting Initiative (GRI) Sustainability Reporting Certification (LEAD Canada)



Lisa Oglesbee

Coordinator for English for Academic Purposes
Center for the Study of Languages and Cultures
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Profile

Lisa earned her Master's degree in TESOL and Applied Linguistics from Indiana University, and thereafter taught in the Intensive English Program at IU. She has taught English as a Second Language in multiple contexts, both stateside and overseas in China, Spain, and Lithuania. Her academic pursuits lie in aiding non-native speakers of English in their successful acquisition of the language and in training new TESOL teachers to do the same. Her research interests include the integration of Second Language Acquisition theories and practices, as well as the effects of perception training on production intelligibility and accentedness.

M.A. in TESOL and Applied Linguistics, Indiana University at Bloomington
B.A. in Biblical Literature, Bethel College



Liddy Tuleja

Associate Teaching Professor
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Profile

Dr. Elizabeth A. Tuleja is an Associate Teaching Professor of Management at the Fanning Center for Communication, Mendoza College of Business, University of Notre Dame. Dr. Tuleja's areas of expertise is in Intercultural Communication and Global Leadership. She teaches courses in Intercultural Communication for the MBA program and Intercultural Management for the EMBA programs and leads the cross-cultural immersion programs in China every year. She has taught and consulted for over 15 years in many areas of management communication with a variety of clients, such as Merrill Lynch, Morgan Stanley, Bank of America, AXA, China Development Bank, and HSBC. Past experience includes teaching for eight years at The Wharton School and for three years at The Chinese University of Hong Kong. Over the years, she has been a popular key note speaker at various organizations and has received a number of teaching awards over the years. Her commitment to teaching and learning is of primary importance as she helps students and professionals manage the complexity that comes with communicating in a global work environment.

M.A. Intercultural Communication, University of Pennsylvania
Ph.D. in Education, University of Pennsylvania

University of Notre

August 3-17, 2017

Week 1	Thursday8/3	Friday8/4	Saturday8/5	Sunday8/6	Monday8/7	Tuesday8/8	Wednesday8/9
AM	Arrival into Chicago International Airport ORD - Private Bus pickup at ORD and come back to campus	Breakfast	Breakfast	Group Breakfast	Breakfast	Breakfast	Breakfast
		Campus Tour and Activity	English Conversation Course (9:30-11:30)	Field Trip: Warren Dunes	Japan - USA Business Course (9:30-11:30)	Japan - USA Business Course (9:30-11:30)	Intercultural Business Communication Course (9:30-11:30)
Lunch	Group Lunch at ND	group Lunch	Lunch (11:45am-1:00pm)	Group Lunch	Lunch (11:45am-1:00pm)	Lunch (11:45am-1:00pm)	Lunch (11:45am-1:00pm)
PM	Check in to dorm, ID Cards, Orientation	English for Academic Purposes Course (1:00-2:30)	Activity with ND students- ice skating, movie, bowling, etc	Field Trip: Warren Dunes	English for Academic Purposes Course (1:00-2:30)	English for Academic Purposes Course (1:00-2:30)	English for Academic Purposes Course (1:00-2:30)
		American Studies Course (3:00 - 5:00)			American Studies Course (3:00 - 5:00)	American Studies Course (3:00 - 5:00)	American Studies Course (3:00 - 5:00)
	Group Dinner Unpack & Rest	Group Welcome Dinner	Group Dinner	Dinner	Group Dinner	Group Dinner at baseball game	Dinner

Week 2	Thursday8/10	Friday8/11	Saturday8/12	Sunday8/13	Monday8/14	Tuesday8/15	Wednesday8/16	Thursday8/17
AM	Breakfast	Breakfast	Group Breakfast	Group Breakfast	Group Breakfast	Group Breakfast	Free time in Chicago	Group Breakfast
	Intercultural Business Communication Course (9:30 - 11:30)	Intercultural Business Communication Course (9:30 - 11:30)	Shopping at Outlet Mall	Mass	Check out & Travel to Chicago	Academic Field Trip: Chicago Art Institute		Free Time in Chicago
Lunch	Lunch (11:45am-1:00pm)	Lunch (11:45am-1:00pm)	Group lunch	Group lunch	Group lunch at history museum			
	English for Academic Purposes Course (1:00-2:30)	English for Academic Purposes Course (1:00-2:30)	activity with ND students	activity with ND students	Check into hotel	Chicago activities & tours		(Departure from Chicago O'Hare Int'l TBD)
PM	American Studies Course (3:00 - 5:00)	Japan - USA Business Course (3:00-5:00)			Academic Field Trip: Field Museum			
	Dinner	Dinner	Dinner	Group Dinner	Group Dinner	Group Dinner		